

Summer Internship Opportunity in Digital Marveled Pvt. Ltd- Prestige Institute Gwalior

External

Inbox x



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to me

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Dear Sir/Ma'am,

Greetings from **Digital Marveled Private Limited!!!**

We, **Digital Marveled** deal in PUBLISHING, PRINTING, AND REPRODUCTION OF RECORDED MEDIA. Providing different solutions through a single platform is our first priority. We facilitate people with a platform where they can show their creativity.

The organization is looking for **interns** who are actually passionate to learn the different aspects of online sales and marketing(Digital Marketing) which is emerging in the current market.

HIRING INTERNS!! LET'S BOARD ON THE SHIP OF MARVELED FAMILY...

Making **interns** ready for JOB was not an easy task at any time. The reason is very clear we always try to train them as per their domain which limits the capability of the **intern**. We, at **Digital Marveled Private Limited**, encourage **interns** to learn and apply all the possible aspects which they will be facing in their careers with help of this **Internship/Live Project**.

Job Description

Sales and marketing **interns** analyze the functioning and learn how the sales market works and which field they are the most inclined towards. The job of a sales and marketing **intern** is to give support to each member of the sales and marketing team to produce better results. For that reason, a significant chunk of their job includes **making reports, searching for consumer information, presenting data, and seeking new opportunities** for the sales and marketing team. A Sales and Marketing **Intern** can be expected to perform sales and administrative tasks. Therefore, they could be analyzing sales performance, create understandable reports for the same, and provide necessary information to appropriate people at the right time. **Interns** will be working on real projects to understand the client and market needs.

Job Profile(Sales & Marketing)

- Consumer Behavior
- Lead Generation
- Business Analysis
- Competitor Analysis
- Content Writing
- Social Media Marketing
- Digital Marketing (SEO/SEM/SMO/SMM, Google Ads, Google Analytics, Customer Value Journey, ORM, Online Marketing Tools)

Roles and Responsibility

- Engage in superior customer service.
- Persist in sales even in the face of failure.
- Demonstrate services as deemed necessary by clients and management.
- Make product knowledge readily available.
- Find ways to sell products in the face of a down market.